John G Fritts

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SUMMARY

Instructional Designer with 20+ years' experience delivering interactive, SCORM-compliant, e-learning for Fortune 500 clients in aerospace, software, manufacturing, and medical devices.

TECHNICAL SKILLS

Articulate Storyline (360, 3), Rise, Adobe Captivate, Camtasia, Audiate, Adobe CC, Snaglt, Audacity, Visio, Premiere Pro, SCORM, HTML5, Jira, SABA LMS, Litmos LMS, Cornerstone LMS, Workday LMS, Cura, Brainshark, Documentum, SAP, Agile SCRUM, ADDIE/SAM, Bloom's Taxonomy, Accessibility/508 Compliance.

Work History

Training Content Developer, Cedar Gate Technologies, L&D Aug. - Sept. 2025

- Litmos LMS Admin, LinkedIn Learning Admin, Camtasia/Audiate developer 30 Days Duration
- Developed LMS course, modules and quiz
- Wrote LMS New User Learning Guide and Recorded Getting Started video, MP4
- Mapped LinkedIn Learning Paths and Campaign
- User technical manual training content development

E-Learning Specialist, CDM Smith Corp. Remote – Boston MA

Oct - Nov 2024

- Storyline 360 Branching & Interactive SCORM Course completed in 45 Days
- Refreshed Legacy Storyline course with 2 new modules on Document Management System training
- Used ADDIE and Bloom Taxonomy for evidence-based competence & proficiency
- Quizzes, Narration scripting and voice-over Al Text to Speech

E-Learning Instructional Designer, Dansources Technical for Leidos Corp. May- Oct 2023

- Produced 30+ Workday LMS training courses on manufacturing software
- Developed Storyline and Rise curriculums & courses in SCORM and HTML5 formats, with competency quizzes.
- Developed interactivity, infographics and video clips for trainee engagement

E-Learning Instructional Designer, Pyramid Tech Services for Deloitte Jun – Dec 2022

- Developed five Storyline training courses for employees in US and India
- Used Adobe CC, Snaglt, Audacity, Visio and Premiere Pro
- Created infographics, training QRGs, support docs for Cura & Brainshark LMS

E-Learning Instructional Designer, Millennium for Ford Financial Credit Sep – Dec 2021

- Used Adobe CC, Captivate and Camtasia for SABA LMS course development
- Created voice-overs and captions for accessibility
- Collaborated with peers, analyzing and reviewing SharePoint content

E-Learning Instructional Designer, Arthrex Medical Devices J

Jan 2018- May 2021

- Created 12 SCORM e-learning modules for technical manufacturing competency
- Developed training for SAP, Time Reporting and Documentum software skills
- Course delivery in Cornerstone LMS and HTML5, from line employees up to and including executives
- Performed comprehensive needs analysis and established training objectives and performance goals through collaboration and partnership.

Education: **MS Interactive Computer Graphics** Arizona State Univ. 1998

Minor: Adult Learning Theory Applications

BA Education Univ. of Arizona

Certifications: Agile SCRUM Product Owner (2017)

Microsoft Certified Application Developer .NET (2004)

Previous Careers:

Aerospace Instrumentation Design Engineer; Systems Analyst Technical Writer - XML/DITA, Agile Product Owner

Recent LinkedIn and Other Training Certifications:

Canva Web & Digital Design

Developing Emotional Intelligence

Using Generative AI Ethically at Work

Learning Power BI Desktop

Having Difficult Conversations

Microsoft 365 Copilot Prompting

LinkedIn Learning Admin

Techsmith Camtasia

• Figma Essentials Training

Learning Power BI Desktop

Generative Al Imaging

• Al Graphics for L & D

Essentials of Storyboarding

Creating/Deploying Microlearning

• Litmos LMS Admin

Techsmith Audiate

Related Work Experience

US Army Ordnance Logistics Officer Major, O-4 30 Years continuous Volunteer service as Hospital Patient Advocate Religious Film Crew Volunteer, camera operator, script writer, key grip Hydroponics Gardener of vegetables on my patio